



# MAR+Invest



GLOBAL FUND FOR  
CORAL REEFS



FONDO MEXICANO  
PARA LA CONSERVACIÓN  
DE LA NATURALEZA, A.C.  
INSTITUCIÓN PRIVADA



Sureste  
Sostenible

VIVALA  
capital de impulso



Healthy Reefs  
for healthy people



# MAR+Invest Acceleration Programme Goals

Mobilize private capital for **investment in reef conservation in the MAR** ecoregion through **market-based solutions**, entrepreneurship and innovative finance.

Provide **Capacity Building** for business solutions that contribute to the **restoration and conservation** of the coral reef in the MAR Region.



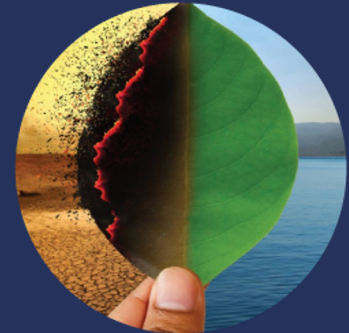
# We are looking for business solutions tackling



Water pollution  
and waste  
management



Overfishing



Climate Change

# Participant's Profile

**Early and growth stage** business model. Community-based enterprises, hybrid models and startups may be eligible.

Must have a measurable **direct or indirect coral-positive impact** embedded in the business idea.

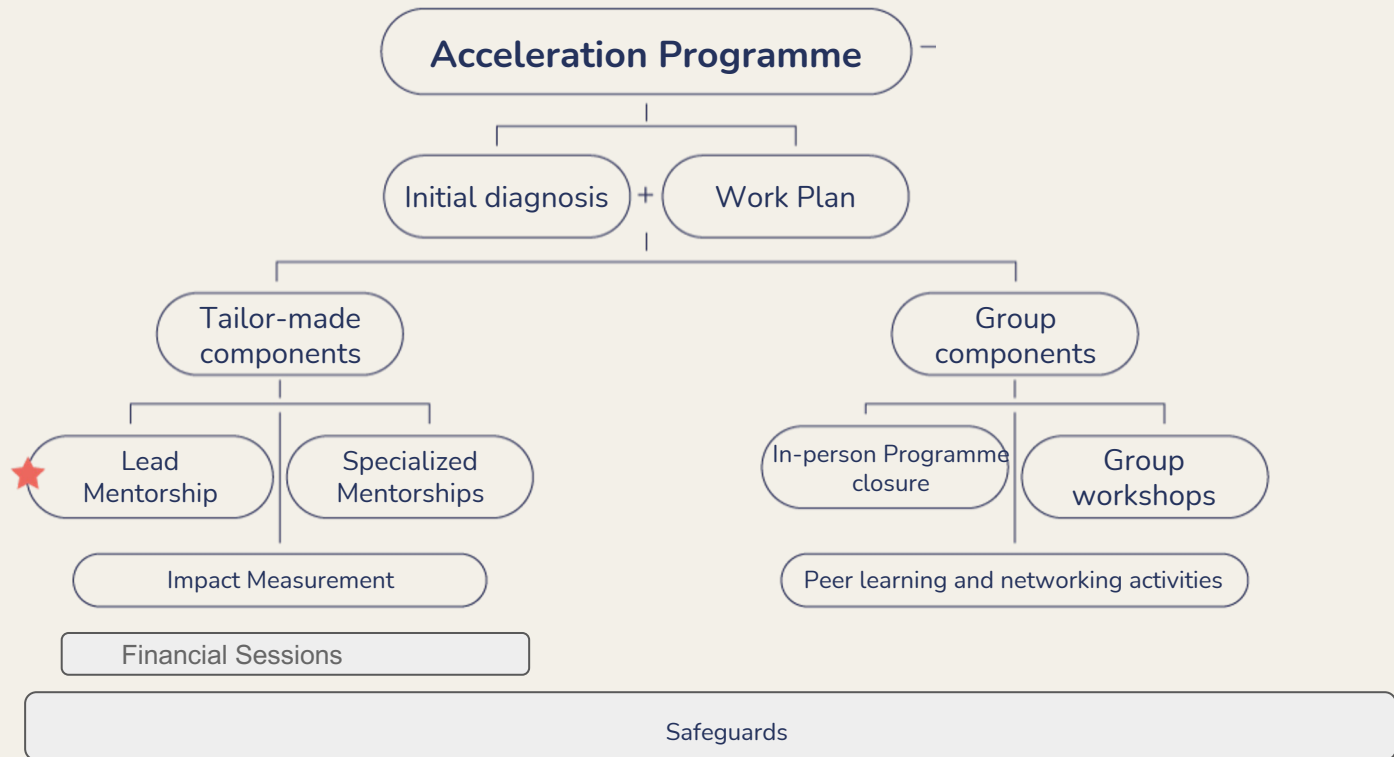
Contribute to one of the **three coral fundamental issues**: water pollution, overfishing, and climate change.

Operations in **one or more countries of the MAR Region** (Mexico, Belize, Guatemala, and Honduras).

The solution should have a **positive social impact on the reef-dependent communities**.



# Acceleration Programme Support



# Acceleration Programme Support

## Initial Components

### Initial Diagnosis

Screening on companies' 6 main areas: environmental impact, social impact, business model, team, scalability, and finances. Based on the results, we'll define where to focus our efforts on.

### Work Plan

Based on the diagnosis results, we'll draft a work plan for the six months of the programme together with the entrepreneur and the lead mentor.



# Acceleration Programme Support

## Tailor - Made Components

### Lead mentorship

OKRs focused on strategic planning, business development skills, bottle-neck resolution, etc.

### Specialized Mentorships

Access to a network of 300+ mentors in LATAM specialized in different areas.

### Impact measurement

Hand in hand mentorships with HRI to develop or strengthen an impact monitoring and evaluation system.

## Group Components

### Group Workshops

Group workshops related to the development of hard and soft skills.

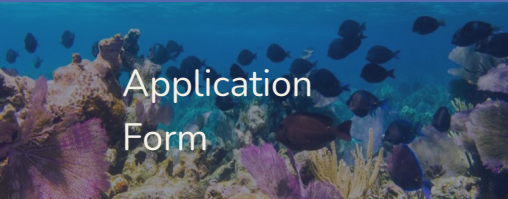
### Peer learning and networking activities

Group sessions where the entrepreneurs will have the chance to share the challenges they're facing, the lessons they've learned, etc. They'll also be able to participate in Networking activities to develop strategic partnerships.

### In Person Programme Closure

In-person event where participants will meet the other participants and key actors in the field.  
Access to workshops and networking sessions.

# Application and selection process



Application Form

Fill out the application form on the MAR+Invest web site



Interview

1-hour interview with the MAR+Invest team.



Clarifications

Last clarifying questions from the MAR+Invest team.

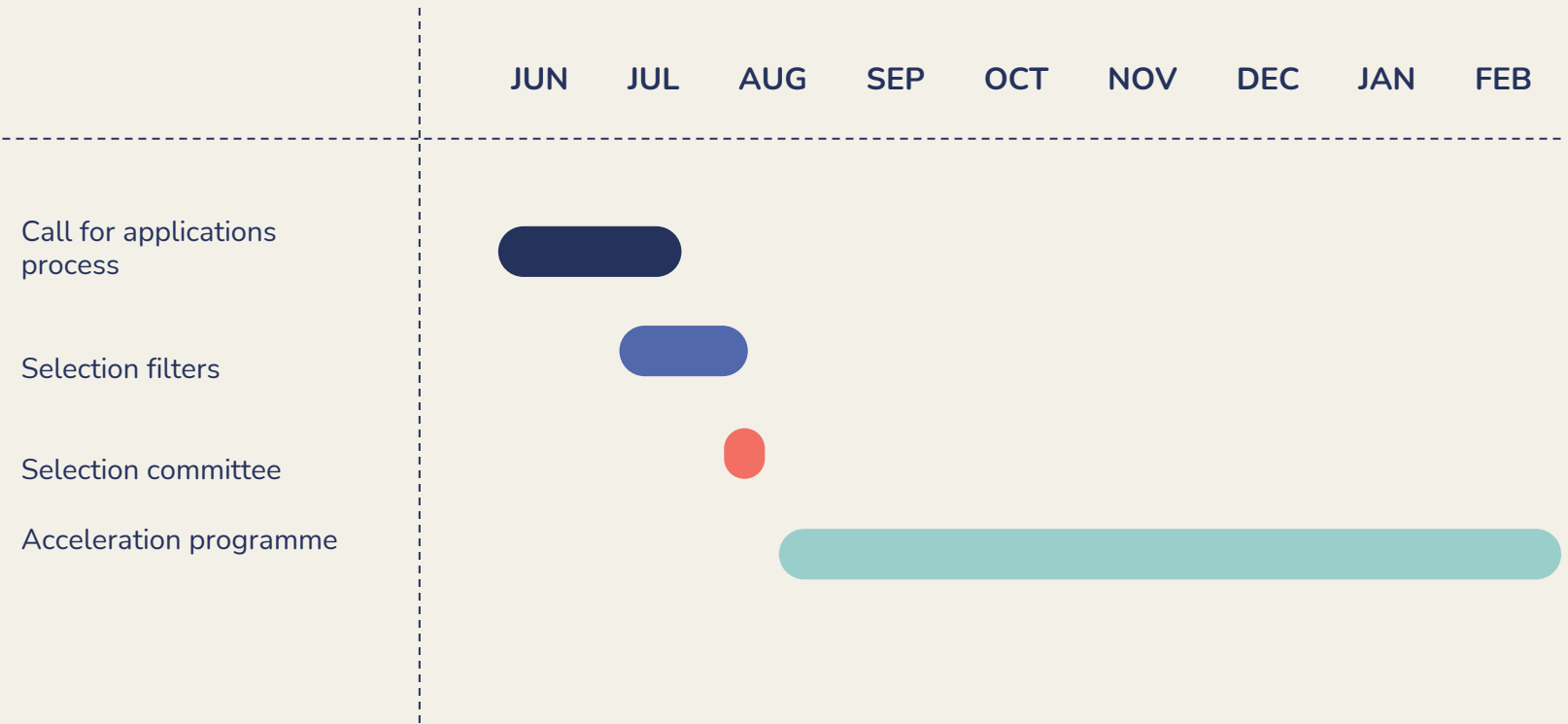


Selection Committee

Selection of the 6 ventures that will participate in the programme.



# Timeline





## Selected Projects



Candidate	Country
Thalasso	Mexico
The Chilam Group	Mexico
BioPlaster Research	Mexico
Natoure	Mexico
Tela Marine	Honduras
Sarteneja Alliance	Belize
Aquosmic	Mexico
Tobacco Caye Marine Station	Belize



# Join the Journey!

**For more information, please visit:**  
<https://www.mar-invest.org/>

**Or reach out to:**  
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