

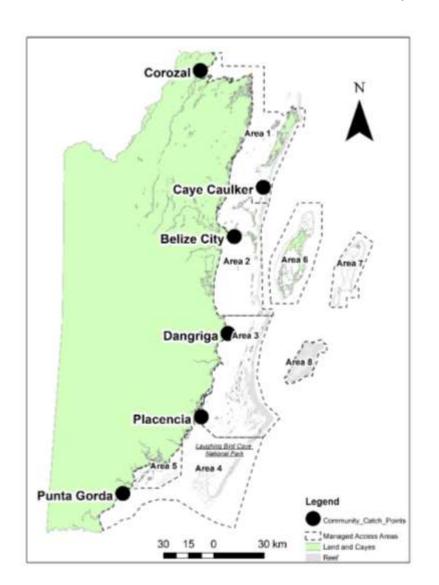


Stakeholder Participation in Sustainable Fisheries Management



Objective 1:

Community Landing Data



- Trained citizen
 scientists collecting
 data from six coastal
 communities
- Data transmitted to WCS using SMART technology



Objective 2:

Fisher Catch Data

- Expansion and Refinement of Electronic
 Fisher Logbook System
- Testing efficacy of selfreporting of catch by fishers using a SMART App for Android phone





Objective 3:

Fish Right, Eat Right!



Built on successes with fledgling sustainable business certification



















Project Interventions & Achievements

COMMUNITY CATCH DATA	FISHER CATCH DATA	FISH RIGHT, EAT RIGHT!
Successfully collected market-based data on Finfish, Lobster and Conch fisheries	Successfully collected self- reported information on catch composition over time	Brand heavily promoted through high profile advertising and presence at events and locations
Data collected from six communities across Belize	Data represented catches from Turneffe Atoll, Lighthouse MR, Southwater Caye MR, and Glovers Reef	Gained wide support for FRER Initiative, including Belize Culinary Association
Over 20,000 data points included in final dataset	Forty fishers participated in pilot test for duration of project	22 participating restaurants, in discussion with 54!



Lessons Learned

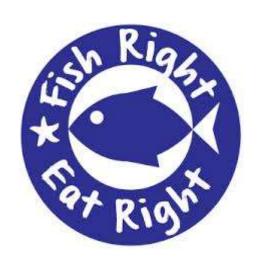
Spatial Monitoring and Reporting Tool (SMART)

- Technical difficulties
- Device malfunction/loss
- Personnel turnover
- Labor Intensive

• Fish Right Eat Right!

- Restaurants have high level of management & or staff turnover
- Negotiate directly with owners
- Reward participating establishments







Next Steps

Objective 1:

Provide a better understanding of local seafood demand and consumption by region

Objective 2:

Work with Fisheries Dept. to roll out electronic catch log system

Objective 3:

Continue working with FRER Steering Committee to improve visibility and monitoring





Thank You!

